

VALENTINA MAZZONI APPOINTED SALES MANAGER FOR ROME BRIDAL WEEK AND ROME FASHION WEEK

26 FEBRUARY 2026 – FOR IMMEDIATE RELEASE

Rome Bridal Week and Rome Fashion Week are pleased to announce the appointment of Valentina Mazzoni as Sales Manager for both events, marking a significant step in the continued strategic development of the two platforms.

With solid international experience in the bridal and fashion sector, Valentina will lead the commercial development of Rome Bridal Week and Rome Fashion Week with a dynamic, results-driven approach, focused on strengthening national and international networks. Her role will centre on reinforcing the positioning of both events within their respective markets, deepening relationships with exhibitors, and generating new, concrete, and high-quality business opportunities for brands and buyers.

Her appointment reflects a deliberate strategic decision to further enhance quality, careful selection, and high-level commercial connections across both events. Valentina has already taken up her role and is actively supporting exhibitors and partners with commercial, strategic, and organisational matters related to the upcoming editions.

Commenting on her new role, Valentina Mazzoni said: “I am very pleased to begin this new chapter and to start working on Rome Bridal Week, an event with a strong identity and a clear vision for the future. At the same time, I am equally enthusiastic about contributing to the continued development of Rome Fashion Week. Both platforms offer great potential, and I look forward to working closely with brands and buyers to

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create meaningful commercial opportunities while preserving the quality and character that define these events.”

Valentina succeeds Elena Colonna, who is moving on to new professional horizons after having played an important role in the growth and development of both Rome Bridal Week and Rome Fashion Week over recent years.

Andrew Lookman, Managing Director of RBW and RFW, commented: “We would like to sincerely thank Elena Colonna for her dedication and valuable contribution to both Rome Bridal Week and Rome Fashion Week. Her work has been instrumental in shaping the events and supporting their evolution over the years. We wish her every success in her future endeavours. At the same time, we are delighted to welcome Valentina to the team and look forward to this new phase of growth.”

Rome Bridal Week is an exclusively B2B event dedicated to the international bridal industry, bringing together selected brands and buyers in a refined, business-focused environment designed to foster dialogue and long-term partnerships. The next edition will take place from 22 - 24 March 2026 at Fiera di Roma, Italy.

Rome Fashion Week is a B2B platform dedicated to contemporary fashion and emerging talent, offering brands and buyers a curated setting for presentation, networking, and commercial exchange. The next edition of Rome Fashion Week will take place from 07 – 09 June 2026, also at Fiera di Roma, Italy.

ROME BRIDAL WEEK | 22 – 24 MARCH 2026 | FIERA DI ROMA, ITALY
<https://romebridalweek.com>

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ROME FASHION WEEK | 07 – 09 JUNE 2026 | FIERA DI ROMA, ITALY
<https://romefashionweek.it/en/>

Editor's note:

There is imagery associated with this press release. Please follow this link for downloading imagery:

<https://we.tl/t-S9eHTRf8R8>

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